Docket No.: 4900-0014 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :

Yeong-Tae NO et al. : Confirmation No.: 8532

U.S. Patent Application No. 10/589,550 : Group Art Unit: 2617

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Filed: July 3, 2007 : Examiner: Myron Wyche

For: Method and Apparatus of Transmitting Personal Information in Subscriber-Based

Ringback Tone Service

MAIL STOP RCE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Dear Sir:

In response to the Office Action (OA) dated December 7, 2010 and in consideration of the February 14 Notice of Appeal and the March 10, 2011 Pre-Brief Appeal Conference decision, reconsideration and allowance of the subject application in view of the following remarks is respectfully requested.